

For Immediate Release

2010 NACUMS Conference Uses SCLogic Tracking Software to Track Attendees

ANNAPOLIS, MD July 13, 2010 — SCLogic, a leading provider of mobile enterprise package tracking software systems, today announced that the 2010 National Association of College and University Mail Services (NACUMS) Conference is using the SCLogic SCL*Intra*™ package tracking solution to track each attendee as they enter educational sessions.

"SCLogic is delighted to provide the attendee tracking system for the NACUMS Conference. Attendee tracking is one of many [unique applications](http://www.SCLogic.com/apps) (http://www.SCLogic.com/apps) of SCL*Intra* barcode mail and package tracking software," said mailing industry expert and NACUMS Conference speaker, Bruce Little, Vice President of SCLogic.

At previous NACUMS conferences, administrators used a less efficient paper and pencil method to track conference attendance. "With SCL*Intra*, we are able to simply scan a barcode on an attendees' name badge as they enter a session and later run a report to determine who and how many people attended a particular session. This makes it easy to provide course completion certificates and determine the most and least popular sessions," said Mark W.K. Goodrich, University of Rochester, NACUMS President.

About NACUMS:

The National Association of College and University Mail Services (NACUMS) is a non-partisan, non-profit organization dedicated to serving the interests of college and university mailers. NACUMS was formed in August 1995, with the following goals:

- Maintain communication channels so mailing professionals within the college and university community can share ideas, concerns, etc., with the US Postal Service, the Postal Rate Commission, USPS Board of Governors and other bodies.
- Promote the development and use of ethical and effective mail management techniques.
- Develop and improve training and educational opportunities.
- Collect and distribute information of value to members.
- Provide assistance to members new to the mailing industry.
- Promote, develop and unite mailing professionals from institutions of higher education.
- Facilitate cooperation, communication and professional relationships among the membership.
- Provide a means through which members' knowledge and experience can be united for the benefit of all members.

About SCLogic

Founded in 1996 by Michael B. Saldi, SCLogic is a leading provider of innovative mobile enterprise tracking software systems that leverage the latest barcode scanning, printing, mobile computing and wireless technologies. The company has thousands of enterprise, government and university users around the world. SCLogic, a Motorola Premier Business Partner and Janam Certified Partner, is headquartered in Annapolis, MD, with remote offices in New Jersey and Los Angeles. SCLogic has installations at over 100+ educational institutions, including deployments at [Vanderbilt University](http://www.SCLogic.com/Vanderbilt) (http://www.SCLogic.com/Vanderbilt) and [Michigan State University](http://www.SCLogic.com/msu) (http://www.SCLogic.com/msu). For more information about SCLogic, please visit <http://www.SCLogic.com>.

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