

For Immediate Release

2011 NACUMS Conference Selects SCLogic Tracking Software for Attendee Tracking

ANNAPOLIS, MD July 6, 2011 — SCLogic, a leading provider of mobile enterprise package tracking software systems, today announced that the 2011 National Association of College and University Mail Services ([NACUMS](#)) Conference will use the SCL*Intra*™ barcode tracking solution to track educational session attendance. This marks the second straight year that NACUMS will be using the SCLogic turn-key solution to track conference attendees.

"Last year at the NACUMS conference in Albuquerque we found the SCLogic tracking solution to be a very useful tool for us to track session attendance and generate the reports. There was no question that we wanted to use it again in Nashville," said Mark W.K. Goodrich, University of Rochester, NACUMS President, MTAC Representative.

The SCLogic tracking solution consists of highly configurable barcode software running on rugged handheld computers and workstations. It will allow conference administrators to print attendee badges containing unique barcodes and scan those badges as participants enter and exit conference sessions. This enterprise mobile computing solution replaces a less efficient paper and pencil method previously employed by NACUMS to track conference attendance.

About NACUMS

The National Association of College and University Mail Services (NACUMS) is a non-partisan, non-profit organization dedicated to serving the interests of college and university mailers. NACUMS was formed in August 1995, with the following goals:

- Maintain communication channels so mailing professionals within the college and university community can share ideas, concerns, etc., with the US Postal Service, the Postal Rate Commission, USPS Board of Governors and other bodies.
- Promote the development and use of ethical and effective mail management techniques.
- Develop and improve training and educational opportunities.
- Collect and distribute information of value to members.
- Provide assistance to members new to the mailing industry.
- Promote, develop and unite mailing professionals from institutions of higher education.
- Facilitate cooperation, communication and professional relationships among the membership.
- Provide a means through which members' knowledge and experience can be united for the benefit of all the members.

About SCLogic

Founded in 1996 by Michael B. Saldi, SCLogic is a leading provider of innovative mobile enterprise tracking software systems that leverage the latest barcode scanning, printing, mobile computing and wireless technologies. The company has thousands of enterprise, government and university users around the world. SCLogic, a Motorola Elite Business Partner and Zebra Advanced Partner, is headquartered in Annapolis, MD, with remote offices in New Jersey and Los Angeles. SCLogic has installations at over 100+ educational institutions, including deployments at [Vanderbilt University](http://www.SCLogic.com/Vanderbilt) (<http://www.SCLogic.com/Vanderbilt>) and [Michigan State University](http://www.SCLogic.com/msu) (<http://www.SCLogic.com/msu>). For more information about SCLogic, please visit <http://www.SCLogic.com>.

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