

Free Exhibit Hall Admission

National Postal Forum

Connecting and Communicating

Orlando, FL • April 1–4, 2012 • Gaylord Palms Resort & Convention Center

Show Hours

Monday, April 2 9:00 a.m. — 4:00 p.m.
Tuesday, April 3 9:00 a.m. — 2:00 p.m. & 6:00 p.m. — 8:00 p.m.
Wednesday, April 4 9:00 a.m. — 1:00 p.m. (*Grand Prize Drawings*)



Here are just a few reasons to join us at this year's Forum in April:

■ **General Session** – Postmaster General and Chief Executive Officer Pat Donahoe kicks off the 2012 National Postal Forum with a keynote address about the state of the Postal Service and the mailing industry. Competing for customers in a digital world is a challenge facing every part of the mailing industry. Leveraging technology, innovation, and creativity can be a powerful path forward. The Postmaster General will discuss the core business strategies of the Postal Service, announce new offerings and initiatives, and describe Postal Service actions to support a more vibrant and growing mailing industry.

■ **Executive Briefing Session** – In this plenary session, Postmaster General and Chief Executive Officer Pat Donahoe takes the stage with members of the Postal Service Executive Leadership Team for a dynamic dive into hot industry topics—anticipated legislative changes, the evolving Postal Service business model, and the realignment of mail processing, delivery, and retail networks. Digital strategy, new uses of technology, and important product/service enhancements will also be discussed.

■ **Connect with Innovation!** – With more than 178,000 square feet of exhibit space, attendees will have access to 120+ companies and the opportunity to see innovation and inspiration at work.

If you cannot attend the above programs, you may still take advantage of NPF's biggest trade show ever!

This is your opportunity to take advantage of FREE admission to the NPF Exhibit Hall.

This Complimentary Guest Pass does not include access to general or educational sessions or any social functions. To register for the Exhibit Hall only, return this card to NPF Headquarters by March 16, 2012. To receive information on attending seminars and keynote addresses, visit our Web site at www.npf.org. After this date, bring this pass on-site to the NPF Registration Desk at the Gaylord Palms Resort & Convention Center. Additional one-day Exhibit Hall passes will be available for on-site purchase at \$75 each.

Register for Exhibit Hall ONLY by March 16, 2012 by returning this card to NPF Headquarters. After this date, please bring this card to the NPF registration desk on-site.

For more information about the Forum, call (703) 218-5015, fax (703) 218-5020 or visit www.npf.org.

Free One-Day Exhibit Hall Pass

\$75 Value

Yes! Please register me for the National Postal Forum Exhibits only, April 1–4, 2012, at the Gaylord Palms Resort & Convention Center.

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-Mail _____

Please join us at the 2012 National Postal Forum.

National Postal Forum Exhibition

April 1–4, 2012

Gaylord Palms Resort & Convention Center

Orlando, FL

Compliments of:

SCLOGIC

2012 National Postal Forum List of Exhibitors as of January

Alliance of Nonprofit Mailers	Label Source, Ltd.	Postmatic, Inc.
Anchor Software, LLC	Lorton Data, Inc.	Printing Impressions
Association for Postal Commerce	Magnets 4 Media	Red Tag News Publications, Inc.
Bear River Associates	Mailers' Technical Advisory	Satori Software
Bell and Howell	Committee (MTAC)	SCLogic Marketing
BrightKey, Inc.	Mailing & Fulfillment Service	ShipShapes
Charnstrom Company, Inc.	Association	SICK, Inc.
Cogent Technologies	Mailing Systems Technology	Siemens
Datatech Smartsoft, Inc.	Magazine	SoBran, Inc.
DYMO Endicia	Melissa Data	Stamps.com
EAM-MOSCA Corporation	Motorola Solutions	TEC Mailing Solutions, Inc.
Engineering Innovation, Inc.	Multisort Mail Center Furniture/ IOPC	Tension Envelope Corporation
Ennis, Inc.	National Alliance of Standard	Think Ink, Inc.
Fairington	Mailers & Logistics, Inc. (NASML)	ThinkShapes Mail
FP Mailing Solutions	National Association of Presort Mailers	U.S. Postal Service
GrayHair Software, Inc.	Neopost	United Systems of Arkansas, Inc.
Harte-Hanks	New Breed Logistics	U-PIC Insurance Services
Hassett Air Express	NPI	Walz Group
Hewlett-Packard Company	OPEX Corporation	Whittier Mailing Products, Inc.
intelisent	OSM Worldwide	Window Book, Inc.
International Delivery Solutions, LLC	Parcel Insurance Plan	WINN Solutions
Intertape Polymer Group	Peachtree Data, Inc.	
Janam Technologies, LLC	Pitney Bowes	
Kern, Inc.	Postal Products Unlimited, Inc.	

POSTAGE
REQUIRED



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National Postal Forum
3998 Fair Ridge Drive
Suite 150
Fairfax, VA 22033-2920

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about the Forum,
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